Let our **sound** technology improve your customers’ **experience**
We are about creating lasting and memorable experiences for your customers with our sound: Helping you use ambient sound to enhance and leverage the impact of your marketing mix.

Our quest for innovation and product excellence has been going on for over 50 years and we still continue on the same path.
A SOUND EXPERIENCE

“Neuromarketing, an intriguing marriage of marketing and science, is the key to unlocking the subconscious thoughts, feelings, and desires that drive the purchasing decisions we make each and every day of our lives.”

Martin Lindstrom, from “Buyology: Truth and lies about why we buy.”

Leicester University experts published on “Nature” describing how background music source location could be determinant when choosing a product within a retail store.

Another study from Arkansas University has proved that the background music gender could increase or decrease the consumer’s appetite, aside from altering food flavor and perception.

Music rhythm and tempo can also alter customer’s behavior. These studies showcase the power of music over our subconscious, which in most of the cases is the one who drives our choices.

CONNECT
It’s about time for a profound change to connect with the emotions and senses of our customers, to create a link with them and persuade them at the point of sales.

FEEL
We are exposed to colossal amounts of all kinds of sensorial stimulus. That’s why hearing comes in to play a leading role.

THRILL
Music impacts directly on the customer’s emotions, purchasing decisions, length of stay, food choices and even flavor perceptions.

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Choosing the right products will help us achieve our goals.

When the sound system is not the best possible alternative, a carefully planned enriching customer experience can turn into a nightmare, resulting in damage to the overall brand image, diminishing the overall sensation of comfort and may even shorten the length of stay. A low quality sound, poor voice intelligibility or even a lack of low frequency response could lead to unpleasant sensations for the customer.

PURCHASING DECISION

Sound quality equals experience quality.

FASHION

Sound drives the customer’s subconscious, when it comes to purchasing decisions. Bigger brands acknowledge this, especially within the fashion industry. A clear example is the flagship stores, where the point of sales is transformed into a multisensory experience. Nowadays, the need to include music is not a maybe but a must.

GASTRONOMY

Latest gastronomic trends have identified the need for enhancing experiences through sound. The “sound pairing” concept is widespread across the world. It’s not only about creating a pleasant atmosphere but also achieving a multisensory experience where taste, sight and sound converge.

HOTELS

Within the hospitality industry, the use of multisensory experiences are on the rise. The discussion is now centered on the creation of an “Experiences Department” to generate situations where the emotions are driven by images, light and sound. Background music is one of the first and most important stimuli that customers experience when they enter a hotel.
We can take care of everything so you don’t have to worry about anything. Moreover, there are some few questions regarding your project needs.

**SYSTEM DESIGN SERVICES**

Determining factors influencing in selection of equipment:

1. Location purpose
2. Audio contents that are going to be heard
3. Placement and number of speakers
4. Limitations referring to functionality or aesthetics
5. Sound equipment visibility

**TECHNICAL REQUIREMENTS**

- Location
- Project purpose
- Audio zones
- Space dimensions
- Project schedule

**Location** is quite important to understand the project scope and its goals. **Zoning** and music gender are also key factors to develop specific designs. To narrow down these requirements, we need to know the aesthetic criteria that fits each customer best.

For instance a **speaker** may be installed in a visible location and play a prominent role or could be seamlessly integrated within the overall décor. We also need to decide whether the installation would be **fixed or temporary** as well as determining the space requirements and establishing a **timetable** to perform the installation.

**Acoustics:** appropriate **reverberation time**

**Fixed or mobile loudspeakers installation**

**Music style** and gender

**Aesthetics** requirements
The necessity of having different music programs being played in different zones

We offer audio matrices capable of playing different programs in different locations.
Each volume level may be adjusted directly at the target zone or remotely, using analogue or digital controllers.

In addition, the adjustment parameters by zone can be established by means of a user friendly software interface.

We normally advise our customers to allow only properly trained personnel to operate the audio equipment installed out of sight, so a long lasting and trouble free performance can be assured.

To further contribute to a longer product life, reliability and energy savings, we offer smart devices to automatically power down the equipment according to pre-established time schedules or simply when not detecting input signals.

Download our apps:
eMIMO pilot Ecler UCP RePLAYER

App Store Google Play
PERSONALIZED DEVICES

The newest design trends strive for integration and clean spaces. That’s the reason why we provide personalized solutions, which include loudspeakers able to blend in with the décor.

Whether referring to either spatial location or aesthetics requirements, the speaker size becomes essential.

The speaker size determines the frequency response. The smaller the size, the lower the frequency response in the bass range. For that reason, in some installations is highly recommended a low frequency reinforcement such as a subwoofer.

General rules

A cabinet loudspeaker will perform better having a wall behind it and would be at its best, when installed in a corner radiating to a 90º area.

We can increase in-ceiling speakers performance by modifying the location patterns according to the height and coverage area.

We recommend deploying an acoustic simulation program that allows for testing different location patterns and coverage alternatives in accordance with the speaker type.
TESTIMONIALS

Professionals trust ec•ler thanks to its project’s optimal results.

Marta Vega Marketing and Sales Director
The Sensory Lab
www.thesensorylab.es

When it comes to audio branding design for a business, the music selection and optimum sound quality is a key factor. Both elements are basic tools to boost your brand image across the corporate, environmental and even architectural fields.

“When it comes to audio branding design for a business, sound quality becomes crucial.”

Ian Harris CEO and Consulting
IhD
www.ihd-hk.com

If a Hotel invests in acoustic treatment for food & beverage areas, the restaurant will turn into a comfortable place whether it is for having lunch or interesting conversations while music is still being heard with impeccable detail. Of course, these will depend directly on the sound equipment quality that has to be capable of reproducing the whole range of frequencies. In a hotel, those frequencies are normally placed between 60 Hz and 18 KHz. This fact contributes to guest’s loyalty thus increasing the length of stay in hospitality common areas.

“A great sound equipment helps increasing customer loyalty.”

Daniel Agulló Managing Director
Italdesign Barcelona
www.italdesign.it

For the process of visual creation to triumph there must be a conjugation between style, technology and constructive quality towards the product usage experience.

“We must conjugate style, technology and constructive quality material.”

Carlo Carbone Architect
www.carlocarbone.it

When it comes to designing a space, whether is a habitable room or a place to relate with others (restaurants, hotels, bars) there must be taken into account some acoustics parameters such as: isolation, reverberation time and the electroacoustic system. Designing a project in a way that the audio management devices deliver coherence and correctly equalized sound is part of the designing process.

“When designing a project, the sound must be coherent and correctly-equalized.”
WE TAKE CARE OF YOUR PROJECTS

Providing highly specialized tools to predict the end results, right from the construction project and onwards to completion. We will endeavour to help you achieve optimal environmental acoustic results.

Our Ecler Acoustics division provides you with solutions to transform the acoustic environment into your ally and to reach the best possible outcome.

Ask for our catalog or visit www.ecleracoustics.com
GLOBAL PRESENCE

We’re present in over 60 countries across 5 continents, with a wide distribution and installers network at your disposal. It does not matter where you are!
KNOWLEDGE

We have been manufacturing audio solutions for over 50 years. In the last 10 years we've participated in more than 100,000 projects.

You have the necessities, we posses the knowledge.
ERGONOMICS
Technology to create captivating ambiances.
Our products are manufactured for a wide range of applications: elegant designs to impress or discreet ones to blend in with the surroundings.

TOTAL SOLUTION SUPPLIER
Products and accessories to fulfill all sound systems requirements, from sound sources to loudspeakers, for both indoor and outdoor applications.
ENVIRONMENTALLY FRIENDLY
- A green brand -

WE ARE COMMITTED TO:

1. IMPROVING OUR PLANET’S SUSTAINABILITY
2. ENERGY SAVINGS
3. CO₂ EMISSION REDUCTIONS

HELPING YOU ACHIEVE YOUR CORPORATE SOCIAL RESPONSIBILITY GOALS (CSR)

WHY?

1. EXPERIENCE AND RELIABILITY
   Over 50 years designing and manufacturing audiovisual technology products.

2. GLOBAL BRAND
   Complete solutions anywhere in the world. No matter where your business is.

3. INNOVATION
   Latest and proven technologies for an unforgettable customer experience.

4. DESIGN
   Collaborating with renowned industrial designers such as Gugliano. Personalize colors.

5. ERGONOMICS
   Solutions adaptable to your needs and user friendly technology.

6. SERVICE ORIENTED
   Our Project department is always ready to assist you in defining the best solution for your project.

IMPROVING OUR PLANET’S SUSTAINABILITY
ENERGY SAVINGS
CO₂ EMISSION REDUCTIONS
HELPING YOU ACHIEVE YOUR CORPORATE SOCIAL RESPONSIBILITY GOALS (CSR)
1 MORITZ FACTORY
BARCELONA - SPAIN
BACKGROUND MUSIC SYSTEM

2 BUDHA BAR
MARRAKECH - MOROCCO
SPACE ZONING AND
BACKGROUND MUSIC SYSTEM

OUR PROJECTS
3 HONTORIA GARDEN
CADIZ - SPAIN
SPACE ZONING AND
BACKGROUND MUSIC SYSTEM

4 AFFINITY SALOON SPA
NEW DELHI - INDIA
INTEGRAL SOUND AND
PAGING SYSTEM
H&M STORE BUDAPEST

BUDAPEST - HUNGARY
BACKGROUND MUSIC AND
PAGING SYSTEM

MOOD SPACE

MADRID - SPAIN
BACKGROUND MUSIC SYSTEM
AND PRESENTATIONS
OPERA HOUSE
GRAN TEATRE DEL LICEU
BARCELONA - SPAIN
INTEGRAL PAGING SYSTEM

LIVORNO THEATRE
LIVORNO - ITALY
INTEGRAL SOUNDING SYSTEM
11 MANGO SERRANO STORE
MADRID - SPAIN
BACKGROUND MUSIC SYSTEM

12 BARCELÓ RENACIMIENTO HOTEL
SEVILLE - SPAIN
INTEGRAL SOUND FOR COMMON AREAS
FEATURED PRODUCTS

IN CEILING LOUDSPEAKERS

IC6CLASS-I
- 2-way (8" + 1")
- 70W RMS
- Internal Diameter 224 mm
- External Diameter 270 mm
- Required Depth 95 mm
- 2-way (8" + 1")
- 70W RMS
- Internal Diameter 224 mm
- External Diameter 270 mm
- Required Depth 95 mm

IC6CLASS-TR
- 2-way (8" + 1")
- 70W RMS
- Internal Diameter 224 mm
- External Diameter 270 mm
- Required Depth 95 mm

IC6CLASS-54
- 2-way (8" + 1")
- 70W RMS
- Internal Diameter 224.5 mm
- External Diameter 270 mm
- Required Depth 95 mm
- EN54-24 Standard

IC3/IC3BK
- 3-way (5" + 0.5")
- 60W RMS
- Internal Diameter 128 mm
- External Diameter 152 mm
- Required Depth 70 mm

IC6/IC6BK
- 3-way (8" + 1")
- 40W RMS
- Internal Diameter 172 mm
- External Diameter 210 mm
- Required Depth 90 mm

IC8
- 3-way (8" + 1")
- 80W RMS
- Internal Diameter 198 mm
- External Diameter 232 mm
- Required Depth 80 mm

ICSB10
- One-way (8")
- 100W RMS
- Internal Diameter 224 mm
- External Diameter 268 mm
- Required Depth 95 mm

elC51-F
- One-way (8")
- 60W RMS
- Internal Diameter 150 mm
- External Diameter 175 mm
- Required Depth 41 mm

IC52
- 2-way (5.25" + 0.75")
- 20W RMS
- Internal Diameter 134 mm
- External Diameter 170 mm
- Required Depth 70 mm

elC5154
- One-way (8")
- 60W RMS
- Internal Diameter 186 mm
- External Diameter 220 mm
- Required Depth 60 mm
- Damp-acoustic conditions resistant

elC52MS
- One-way (8")
- 80W RMS
- Internal Diameter 210 mm
- External Diameter 244 mm
- Required Depth 80 mm

WALL-MOUNT LOUDSPEAKERS

ARQIS105WH/BK
- 2-way (6.5" + 1")
- 70W RMS
- 185 x 280 x 210 mm
- Horizontal and Vertical Placement

ARQIS106WH/BK
- 2-way (5.25" + 1")
- 25W RMS
- 130 x 230 x 170 mm
- Horizontal and Vertical Placement

ARQIS108WH/BK
- 2-way (8" + 1")
- 150W RMS
- 310 x 505 x 420 mm
- Subwoofer

AUDEO103WH/BK
- 2-way (3.5" + 0.5")
- 25W RMS
- 132 x 134 x 110 mm
- IP54

AUDEO106WH/BK
- 2-way (3.5" + 0.5")
- 2x25W RMS
- 180 x 173 x 185 mm
- IP54

AUDEO108WH/BK
- 2-way (4" + 1")
- 100W RMS
- 300 x 310 x 223 mm
- IP54

AUDEOSB110P
- One-way (10")
- 200W RMS
- 310 x 505 x 420 mm
- Subwoofer

eAMBIT103WH/BK
- 2-way (3.5" + 0.5")
- 20W RMS
- 120 x 120 x 117 mm
- IP54

eAMBIT106WH/BK
- 2-way (6.5" + 1")
- 20W RMS
- 120 x 210 x 160 mm
- IP54

eMOTUS5PWH/BK
- 2-way (3.5" + 0.5")
- 2x25W RMS
- 180 x 173 x 185 mm
- Coneless BT
- Remote control

eMOTUS5PBWH/BK
- 2-way (3.5" + 0.5")
- 2x25W RMS
- 180 x 173 x 185 mm
- Coneless BT
- Remote control

PREMIUM
- Top Sales
- Essentials
- Able to paint in RAL Colors

IN CEILING LOUDSPEAKERS

WALL-MOUNT LOUDSPEAKERS

IC3/IC3BK
- 3-way (5" + 0.5")
- 60W RMS
- Internal Diameter 128 mm
- External Diameter 152 mm
- Required Depth 70 mm

IC6/IC6BK
- 3-way (8" + 1")
- 60W RMS
- Internal Diameter 198 mm
- External Diameter 232 mm
- Required Depth 60 mm

IC8
- 3-way (8" + 1")
- 80W RMS
- Internal Diameter 210 mm
- External Diameter 244 mm
- Required Depth 80 mm

ICSB10
- One-way (8")
- 100W RMS
- Internal Diameter 224 mm
- External Diameter 268 mm
- Required Depth 95 mm

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- One-way (8")
- 60W RMS
- Internal Diameter 150 mm
- External Diameter 175 mm
- Required Depth 41 mm

IC52
- 2-way (5.25" + 0.75")
- 20W RMS
- Internal Diameter 134 mm
- External Diameter 170 mm
- Required Depth 70 mm

elC5154
- One-way (8")
- 60W RMS
- Internal Diameter 186 mm
- External Diameter 220 mm
- Required Depth 60 mm
- Damp-acoustic conditions resistant

elC52MS
- One-way (8")
- 80W RMS
- Internal Diameter 210 mm
- External Diameter 244 mm
- Required Depth 80 mm

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- 2-way (6.5" + 1")
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- 185 x 280 x 210 mm
- Horizontal and Vertical Placement

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- 2-way (5.25" + 1")
- 25W RMS
- 130 x 230 x 170 mm
- Horizontal and Vertical Placement

ARQIS108WH/BK
- 2-way (8" + 1")
- 150W RMS
- 310 x 505 x 420 mm
- Subwoofer

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- 2-way (3.5" + 0.5")
- 25W RMS
- 132 x 134 x 110 mm
- IP54

AUDEO106WH/BK
- 2-way (3.5" + 0.5")
- 2x25W RMS
- 180 x 173 x 185 mm
- IP54

AUDEO108WH/BK
- 2-way (4" + 1")
- 100W RMS
- 300 x 310 x 223 mm
- IP54

AUDEOSB110P
- One-way (10")
- 200W RMS
- 310 x 505 x 420 mm
- Subwoofer

eAMBIT103WH/BK
- 2-way (3.5" + 0.5")
- 20W RMS
- 120 x 120 x 117 mm
- IP54

eAMBIT106WH/BK
- 2-way (6.5" + 1")
- 20W RMS
- 120 x 210 x 160 mm
- IP54

eMOTUS5PWH/BK
- 2-way (3.5" + 0.5")
- 2x25W RMS
- 180 x 173 x 185 mm
- Coneless BT
- Remote control

eMOTUS5PBWH/BK
- 2-way (3.5" + 0.5")
- 2x25W RMS
- 180 x 173 x 185 mm
- Coneless BT
- Remote control

PREMIUM
- Top Sales
- Essentials
- Able to paint in RAL Colors
**FEATURED PRODUCTS**

**REMOTE DIGITAL CONTROL PANELS**

- **WPmSCREEN**
  - 7" touch screen
  - EclerNet Manager controller
  - 242 x 159 x 36 mm

- **WPTOUCH**
  - Digital remote control
  - LCD screen
  - 86 x 45 x 86 mm

- **eMCONTROL1**
  - Digital remote control
  - LCD screen
  - 86 x 45 x 86 mm

**ANALOGIC PANELS AND CONTROLLERS**

- **WPaVOL**
  - Wall control panel
  - Volume management
  - 86 x 38 x 86 mm

- **WPaVOL-J**
  - Control remoto de panel
  - Volume management and mini-jack audio input
  - 86 x 38 x 86 mm

- **WPaVOL-SR**
  - Wall control panel
  - Volume management and source/preset selection
  - 86 x 38 x 86 mm

- **WPaVOL-SR-J**
  - Wall control panel
  - Volume management, source/preset selection, and mini-jack audio input
  - 86 x 38 x 86 mm

- **WPaH-AT6**
  - Wall control panel
  - 70/100 V line attenuator
  - 86 x 38 x 86 mm

- **WPaH-AT100**
  - Wall control panel
  - 70/100 V line attenuator
  - 86 x 38 x 86 mm

- **WPaCNX-CBO**
  - Wall control panel
  - Combo connector with XLR input and ST jack input
  - 86 x 38 x 86 mm

- **WPaCNX-JRCA**
  - Wall control panel
  - Mini jack ST connector and 2 RCA connectors
  - 86 x 38 x 86 mm

- **WPaH-SL4**
  - Wall control panel
  - Source and preset selection
  - 86 x 38 x 86 mm

- **WPaMIX-T**
  - Wall panel mixer
  - Mixes a 51 non-balanced signal with a mono XLR signal
  - 86 x 38 x 86 mm

**SPECIALIZED LOUDSPEAKERS**

- **TRAIL103/WH/BK**
  - One-way (3"
  - 15 WRMS
  - 90 x 110 mm
  - 2 fixing ways: light railing, surface mount, concealed threaded bar adapter

- **NEST106**
  - Two-way (6,5" + coaxial tweeter)
  - 60 WRMS
  - 120 x 300 x 197 mm
  - Spherical portion design

- **eUC106/WH/BK**
  - Two-way (6,5" + 1"
  - 40 WRMS
  - 270 x 216 mm
  - Spherical pendant design

**OUTDOOR LOUDSPEAKERS**

- **eMOTUS50D/WH/BK**
  - 2-way (6 + 1"
  - 40 WRMS
  - 173 x 181 x 180 mm

- **IG108**
  - 2-way (8" Kevlar® + 1" seda)
  - 150 WRMS
  - 380 x 392.5 mm
  - 360º dispersion
  - Ground loudspeaker

- **eRK108**
  - 2-way (8" + 0.5"
  - 100 WRMS
  - 360 x 392.5 mm
  - 100 V transformer

**SOFTWARE APPLICATIONS**

- **eMIMO pilot**
  - Software Application
  - Volume, EQ and source selection remote controller

- **Ecler UCP**
  - Software Application
  - Remote management of EclerNet Manager software

- **RePLAYER**
  - Software Application
  - Remote controller for Ecler streaming media players

**ACOUSTIC PANELS**

- **Echo4-602A/B/C**
  - Absorption panel for walls and ceilings
  - 595 x 595 x 20 mm
  - Velcro® fixing system

- **Echo4-1202A/B**
  - Absorption panel for walls and ceilings
  - 1190 x 595 x 20 mm
  - Velcro® fixing system

- **Echo4-1004A/B**
  - Absorption panel for ceilings
  - 950 x 40 mm
  - Fixing system: ceiling suspension system

**ECHO PANELS SERIES**

- **Echo4-602A/B/C**
  - Absorption panel for walls and ceilings
  - 595 x 595 x 20 mm
  - Velcro® fixing system

- **Echo4-1202A/B**
  - Absorption panel for walls and ceilings
  - 1190 x 595 x 20 mm
  - Velcro® fixing system